

# Revive the local fishing profession and weaving reed brooms, enhancing income and mental health promotion at Baan Hua Hin.

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## Situation

The outbreak of COVID-19 had affected to the people in Baan Hua Hin. This resulted in insufficient income, decreased income, increased debt and unemployment. Stress and anxiety occurred in 20 people, 67 people had diabetes mellitus, and 50 people had hypertension.

## Target population

Main target population includes 15 committees and 45 persons consisting of the local fishing group of 15 people, the seafood processing group of 15 people, and the reed broom group of 15 people. The second target population consists of 50 persons who had mental health problems.

## Procedure

- 01 Training target population acquires skill in product processing, packaging design, and product distribution channels, follow up and summarize information.
- 02 Assessing the mental health of the target group, exercise activities and group recreation

## Outcomes

More than 50% of target population have increased income. Members of all 3 occupational groups can create the new product which added value in products in the community.

## More information

<https://www.facebook.com/Taibon40/>;  
<https://cas.wu.ac.th/>

