



Bo Sap Community Project

Overcoming the Grassroots Economic Crisis

Phosadet Subdistrict, Mueang District, Nakhon Si Thammarat Province

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Core SDGs: SDGs 1: No poverty.

SDG Indicator: 1.4.1 Local start-up assistance

Related SDG: 17. Partnerships for the Goals

BACKGROUND

From 2020 to 2023, a community forum was held in the Bo Sap community, where it was found that the citizens prioritized addressing economic issues the most. The committee aims to improve the quality of life for people in the community through the implementation of the "Promoting Bo Sap Community Occupation with Fried Banana Groups" project. Additionally, the community can seek knowledge and skills in production and marketing from nearby organizations, including Nakhon Si Thammarat Vocational College and the Nakhon Si Thammarat District Non-Formal Education Office, to assist, promote, and strengthen the efforts to create quality products that can clearly generate income for the community. Thus, the "Promoting Bo Sap Community Occupation with Herbal Fried Banana Groups" project was initiated.

METHOD



Activity 1: Establish a project committee.

Activity 2: Community Forum to Explain the Project, Promote, and Recruit Members

Activity 3: Monitoring to Evaluate Outcomes for Learning and Development. (ARE)

Activity 4: Operation to create herbal banana chips from Bo Sap.

Activity 5: Summarize the results

RESULT

- A working group comprising 15 individuals has been established, alongside a meticulously delineated operational plan, which facilitates the inclusion of a cohort of 50 members within the banana chips group.

- The committee members, along with the group participants, possess the requisite knowledge and expertise to manufacture high-quality herbal fried bananas, which they are capable of distributing within the local market, achieving a minimum turnover of no less than 300 bags on a weekly basis.



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