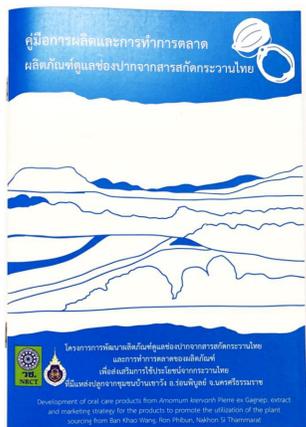


Development of oral care products from Siam cardamom & their marketing strategy for the Kravan Ban Khao Wang community enterprise



Local start-up assistance (1.4.1)

- 1 community enterprise: Ban Khao Wang community enterprise of Ron Phibun, Nakhon Si Thammarat.
- 15 members of the enterprise

Siam cardamom oral care products

(3 products with commercial potential)

- 1) Toothpaste
- 2) Mouthwash
- 3) Mouth spray

Knowledge

(2 main areas)

- 1) Production & quality control
- 2) Marketing and branding strategies for the oral care products

Handbook

A handbook for the production and marketing of Siam cardamom oral care products



University access to local farmers and food producers (2.5.3)

- 15 members of Ban Khao Wang community enterprise.

Access to food security knowledge (2.5.1)

- 4 Workshop in the laboratories of the university (free of charge).



Health outreach programmes (3.3.2)



Oral health (Knowledge of antimicrobial properties of Siam cardamom)



Education outreach activities beyond campus (4.3.4)



A student intern assisted in the knowledge transfer process.



Relationships with the government for SDG policy (17.2.1)



NRCT & the headman of Moo 12 village, Hin Tok Sub-district of Ron Phibun